



MISSISSIPPI CHAPTER
Association for
Talent Development

Mississippi Chapter
4209 Lakeland Drive #210
Flowood, MS 39232
mississippiatd@gmail.com

ANNUAL REPORT 2021



FOR THE ENTIRE YEAR, we met virtually and

persevered, although our participation averaged about 15 each month and was not as we had hoped, it was still participation and we would like to take this opportunity to thank those who have been supportive of our chapter during this past year. We kept the previous year's theme "The Future of Work: Preparing the Workforce for Today and Tomorrow" as it could not have been any more appropriate for the year of 2021.

In January, Dr. Pam Confer with Confer Consulting and Communications, LLC shared about strategies and soft services: That Stick! February was just in time for Dr. Holly Burkett's message regarding impact does not happen by accident, it happens by design. Due to spring break, we did not meet in March. We picked right back up in April with Seth Connors, who is with Zero to Ten, LLC, discussing How to create a coaching culture within your organization, breaking down coaching triggers which are: First time, Stuck, Strategic, Accelerate, and Crush. In May, we met with Bernadette Costello with managing Partner for BCC Consulting. She gave details about the importance of appreciation and the 5 languages of appreciation at work. With that she reminded us that not everyone has the same language of appreciation and encouraged us to pay attention to drive by comments as listening intently is a great tool to learn and appreciate those around us. Before summer began, we heard from Robb Bingham with Converging Solutions in June. His discussion was based around "Hello Theory, Meet Practice". We do not meet in July due to summer break. In August, we heard from Dr. Sunny Fridge on Becoming a Confident Leader: 5 ways to walk the walk and talk the talk. With the end of the year approaching fast, September was a fellowship of a few members discussing the upcoming annual

symposium which brings me to October. We had the pleasure of hearing from Robb Bingham about leveraging the magic of animated video for more engaging learning. Then, Jonathan Peters talked about integrating the right level of gamification into your talent development programs. The day ended with two breakout sessions from some amazing speakers of our very own chapter members, Mary McClendon speaking about managing stress in the workplace and Krystal Thurman speaking about preparing manager to ExCEL. We rounded out the year with supporting the Ronald McDonald House with several bags of donations and monetary offering and what a blessing!

Although, the year of 2021 was even more challenging than 2020, it was also very rewarding with our Chapter supporting and helping each other. We look forward to 2022, no matter what fashion it may come in, in person or virtually!

Donna Sue Ward

President

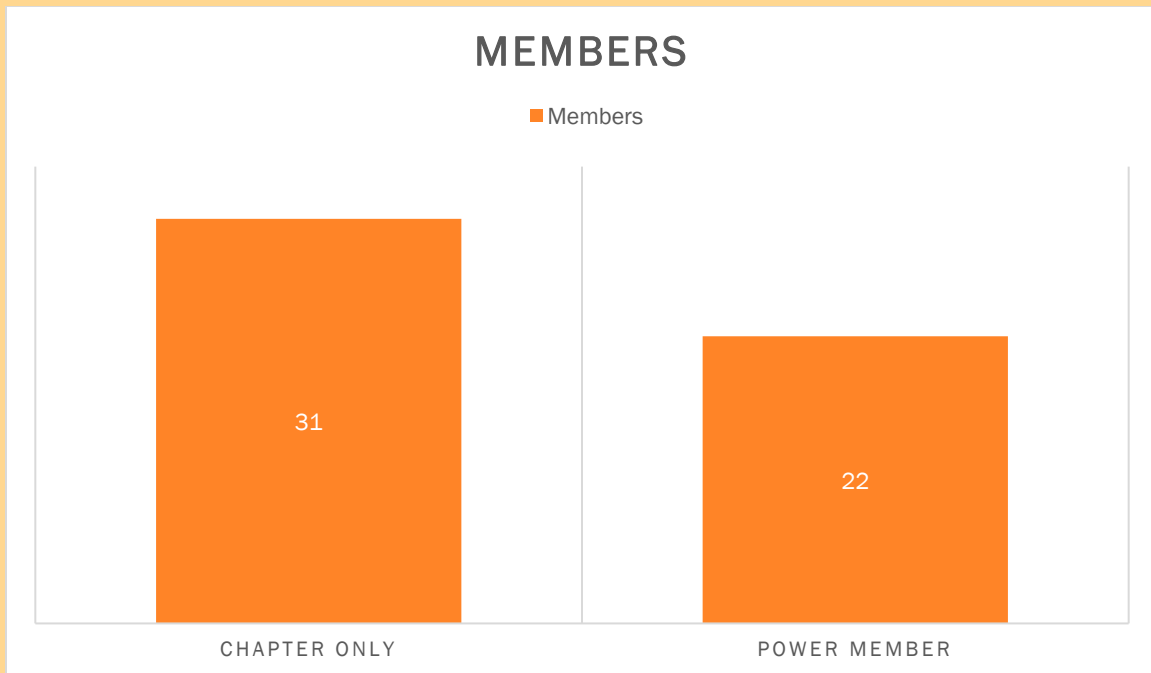
FINANCIAL SUMMARY

Beginning balance 12/19/2020 \$

Ending balance 12/21/2021 \$

2021 Treasurer's Reports and Budget are available on the Chapter website.

CHAPTER MEMBERSHIP



One part of CARE is that we have a minimum of 20 Power Members and that number be at least 35% of the Chapter's membership. With our membership number, we met this part of CARE! Our Chapter has 22 joint members out of 31 chapter members, yielding a power member percentage of 71 percent!