

**Mississippi Chapter
Association for Talent Development
Chapter Meeting, via Zoom video conferencing**

**January 21, 2021
11:30 am to 1:00 pm
Minutes**

In response to the Coronavirus pandemic and to keep our members safe, meetings are conducted virtually until determined otherwise.

Welcome & Opening Comments:

The meeting was opened at 11:36 a.m. by Donna Sue Ward, President of the Mississippi Chapter of Association for Talent Development (ATD). She welcomed everyone and thanked everyone for attending. She introduced our board members for 2021.

There were a total of 14 people in attendance including the speaker.

Items of Interest:

The minutes and financial reports are posted on the organization's webpage. A motion was made by Stacy Butler and seconded by Shelby Guillotte to accept both the minutes and financial reports. Both were approved.

Barbara Travis explained the benefits of POWER membership and encouraged members to become dual members of both the local and national chapters of ATD.

Program:

Before introducing the speaker, Gloria Mwase spoke briefly about the Talent Development Capability Model for talent development professionals to know and understand how to be successful. She encouraged us to attend the State of the Industry Talent Development Benchmark and Trends webinar tomorrow, 1/22/2021, from 1:00pm-2:00pm on the ATD website.

Gloria introduced our guest speaker, Dr. Pam Confer with Confer Consulting and Communications, LLC. Dr. Confer presented on the topic: Strategies and Soft Skills Services; That Stick.

Dr. Confer explained the technique of "Circle-Shifting: Activating your power to move things." There were two theories; Temptations of Traction and Rerack the Facts.

Temptations of Traction: we tend to always be tempted by the things in this world. Rerack the Facts: It's not about what you know. It's **why** you know it. Get to know people who have **principles**. It's popular to be **passionate**.

Circle-Shifting characteristics included: be authentic, be bold, and be ready. Shift the things you cannot influence. Activate your power to move things. Be the circle shifter.

Closing Comments:

Closing comments were given by Gloria Mwase. She opened up the floor to questions. She thanked Dr. Confer for being our speaker.

Donna Sue shared announcements and expressed her gratitude for Dr. Confers attendance. She encouraged member to bring guests. The next meeting will be held virtually on Thursday, February 18th.

Adjournment:

The meeting was adjourned by Donna Sue Ward at 11:35 a.m.

Attendees:

Pam Confer, Speaker
Terry Cullum
Ashley Kuhn
Racheal Rice
Bessie Tan

Stacy Butler
Lindsey Dancy
Shelby Guillotte
LaShanda James
Gloria Mwase

Tori Whitley
Barbara Travis
Donna Sue Ward
Jan Sims