



**Mississippi Chapter
Association for Talent and Development
Monthly Meeting
May 18, 2023
11:30-1:00**

Welcome & Opening Comments:

Shelby Guillotte welcomed members to the Mississippi Chapter of the Association for Talent Development (ATD). The meeting began at 11:40a.m.

Program:

Shelby Guillotte introduced our speaker, Jeffrey Berk, Coo, Performitiv. Performitiv is a learning impact optimization technology company. As COO Jeffrey helps shape the strategy and manages day-to-day operations. Jeffrey has been in the learning measurement field for nearly 20 years. He has co-authored 2 books on human capital analytics. He is an adjunct professor on performance measurement and process improvement in Chicago. Mr. Berk presented an Impact Process Map indicating ways to measure workforce productivity. For measurement, the raw data must be specific, and result are roughly realistic. The entire presentation was very informative, therefore enjoy the link below to watch the recording.

https://us02web.zoom.us/rec/share/uQgs9FZGkn_SEaYvwirk7wH1bR4InOLJIHZQtQesN4YXNEsRiHTLjxsEPv0jp-GN.eizaCjgfO0b8lcNg

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Approval of minutes and treasurer report were motioned by Stacy Butler and approved by Shelby Guillotte and Lindsey Dancy.

The meeting was dismissed at 12:58p.m.